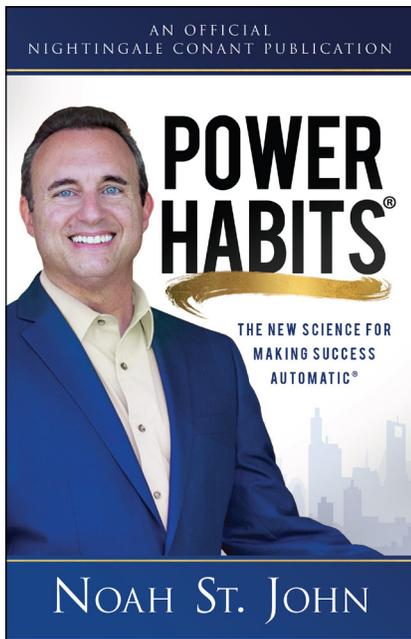


The New
Science for
Making Success
Automatic®

> **PRESS KIT**

Power Habits®

Noah St. John



PRODUCT INFORMATION

Title: Power Habits®

Author: Noah St. John

Publisher: Sound Wisdom

Release Date: October 15, 2019

Format: 5.5x8.5, 226, Hard Cover with Dust Jacket

Retail Price: \$24.99

ISBN 13: 978-1640950962

SYNOPSIS

Do you know the "how-to's" of success, yet still aren't making progress toward your goals? Have you gone to lots of personal development seminars and read tons of "self-help" books yet still feel STUCK?

As bestselling author, business mentor and keynote speaker Noah St. John shows in his groundbreaking new book, the essential problem is that simply knowing how to succeed isn't enough. Because if it were, we'd all be rich, happy and thin!

The truth is that human achievement is created by the unconscious habits that drive your actions. Reaching your goals is like driving a car: your conscious desire to succeed is your "foot on the gas," while your unconscious desire to stay where you are, is your "foot on the brake."

The result of more than three decades of study and experience, Noah St. John's Power Habits® System overhauls traditional personal development programs that focused on trying to change human behavior. Instead, St. John teaches The Power Habits® of Unconsciously Successful People targeting your unconscious thoughts, beliefs, and desires in order to get your foot off the brake and put you on autopilot toward success.

St. John's life-changing program teaches you how to retrain your unconscious mind, unlock your hidden potential, and achieve measurable results in the following areas of life:

- **Your relationships:** Using Noah's methods, you will form deep bonds and mutually beneficial relationships with family, friends, and colleagues, and attract the people into your life who will contribute positively to it.
- **Your self-confidence:** You will also gain a new sense of value and appreciation for who you are, leading to heightened levels of energy, genius, and creativity.
- **Your finances:** You will create a more abundant lifestyle for yourself and your family, while becoming more fulfilled through your career.
- **Your happiness:** You will experience a renewed zest and enthusiasm for life!

Using his Power Habits® System, Noah St. John was not only able to transform his life from one of dead-end jobs and endless debt to worldwide notoriety, impressive business accomplishments, and prosperity; he's also become one of the world's most sought-after keynote speakers and business coaches. And the results speak for themselves: Since 1997, Noah's clients have added more than a billion dollars in sales.

AUTHOR PROFILE

Noah St. John is a keynote speaker and best-selling author who's famous for inventing Afformations® - a new technology of the mind and helping people get rid of their head trash so they can make more money.

Since 2009, Noah's coaching clients have added more than half a billion dollars in sales.

Noah is the only author in history to have works published by Hay House, HarperCollins, Simon & Schuster, Mindvalley, Nightingale-Conant, and the Chicken Soup for the Soul publisher. His books have been published in 17 languages.

One of the world's most sought-after experts on business and personal growth, Noah also appears frequently in the news worldwide, including ABC, NBC, CBS, Fox, The Hallmark Channel, NPR, PARADE, Woman's Day, Los Angeles Business Journal, Chicago Sun-Times, Entrepreneur.com, Selling Power and The Huffington Post.

To book Noah for media interviews, visit MeetNoah.com

Phone (330) 730-1727

Email media@SuccessClinic.com

CONTACT INFO

Babette St. John
Office Manager
(330) 622-1945
babette@SuccessClinic.com

soundwisdom.com

